

Take the time to check investments are legitimate

We conducted a YouGov poll of 1,000 people aged 55 and over*. Here's what we found...

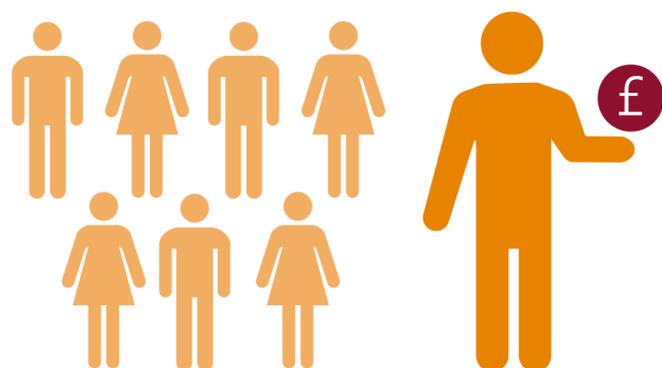


...believe they have been **targeted** by an investment scam in the last 3 years.



55%

...made the decision to invest in a financial product **without consulting family**.



1 in 8

...spend little or no time researching investment products before handing over money.



Only 27% sought **professional, impartial advice** before investing.



£32,000

On average victims lost £32,000** each to investment fraud last year.

Be a ScamSmart investor:



Find out more www.fca.org.uk/scamsmart

*YouGov online survey of 1,004 GB adults aged 55 and over in social grade ABC1.
**Figures from Action Fraud released in October 2016