

# FCA warns of increased risk of online investment fraud

We conducted a YouGov poll of over 2,000 adults.\*

Here's what we found...



Over  
**£87,000**  
is lost to binary options scams every day in the UK



Under 25s are  
**six times**  
more likely to trust an investment offer made via social media, compared to those aged 55+

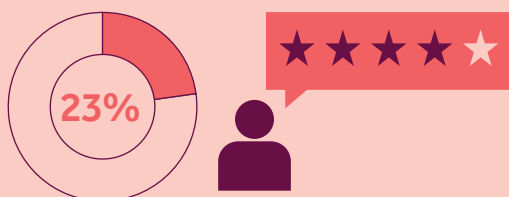


In 2017 more people checked the FCA Warning List after receiving an investment offer

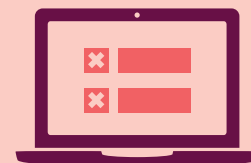
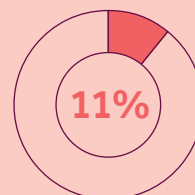
**online**

rather than over the phone

**23%** of people said that online customer testimonies and reviews increase their trust in an investment company.



Yet, scammers are known to use fake customer reviews to lure in prospective investors.



**11%** said they wouldn't conduct any checks before parting with their money, such as:

- checking whether the firm was regulated by the FCA

## Be a ScamSmart investor:



Reject unsolicited offers



Check the FCA Warning List



Get impartial advice

Visit: [www.fca.org.uk/scamsmart](http://www.fca.org.uk/scamsmart)