**FCA – Clone Firm Investment Fraud**

PR social asset copy

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**[[Single posts for corresponding assets]]**

**ASSET #1(visual ref: sheep)**

**Attack of the clone firms!** They are sophisticated and make investment scams hard to spot

**POST COPY:** Considering an investment? Make sure you check the details of the firms on the FCA Register at register.fca.org.uk before investing your money #BeScamSmart

**ASSET #2 (visual ref: £78M)**

**£78 million** was stolen in clone investment scams last year

**POST COPY:** Experienced investors are common targets for fraud. Protect yourself by checking the FCA Register at register.fca.org.uk alongside details you’ve been given to make sure the firm is authorised #BeScamSmart

**ASSET #3 (visual ref: £45K)**

**£45,000** was the average amount stolen from investors due to clone firm scams

**POST COPY:** Don’t let investment scammers steal your money. Always check the FCA Register at register.fca.org.uk to make sure you’re dealing with an authorised firm #BeScamSmart

**ASSET #4 (visual ref: 77%)**

**77% of investors** are unsure of what a clone investment firm is

**POST COPY:** Confident you could spot an investment scam? Clone firms are sophisticated and make it harder. Only use the telephone number and email address on the FCA Register at register.fca.org.uk #BeScamSmart

**ASSET #5 (visual ref: lanyards)**

**29%increase** in clone firm reports in April 2020, when the UK went into the 1st lockdown

**POST COPY:** Clone firm scams are on the rise. Look out for subtle differences on the investment firm documents and website vs the FCA Register before investing your money. Check the FCA register at register.fca.org.uk #BeScamSmart

**ASSET #6a (visual re: magnifying glass)**

Investors should check the FCA Register to make sure they are dealing with an authorised firm

**POST COPY:** Stop investment fraudsters! Only use the telephone number and email address on the FCA Register at register.fca.org.uk #BeScamSmart