**FCA - TPR Pension Scams TV Ad Transcriptions**

**60 second TVC**

**Dialogue**

My name is Bob, I’m 57 and I live with my wife Cathy.

I’ve got two kids, five grandkids, who I adore.

I worked for just shy of 40 years but my pension still wasn’t gonna be enough for us.

So when he called out of the blue, offering a free pension review I was all ears.

He knew me by name, spoke professionally about investments, he even sent a courier over to sign the papers. He seemed a really decent guy.

Just shy of 40 years pension. He took all of it.

**On screen text**

Don’t let a scammer enjoy your retirement.

Check who you’re dealing with.

Search: ScamSmart

Financial Conduct Authority (logo)

The Pensions Regulator (logo)

**30 second TV**

**Dialogue**

I worked just shy of 40 years. But my pension still wasn’t gonna be enough for us.

So when he called out of the blue, offering a free pension review I was all ears.

He spoke professionally about investments. He seemed a really decent guy.

Just shy of 40 years pension.

He took all of it.

**On screen text**

Don’t let a scammer enjoy your retirement.

Check who you’re dealing with.

Search: ScamSmart

Financial Conduct Authority (logo)

The Pensions Regulator (logo)