

Video: Consumer investments strategy transcript

The consumer investment market isn't working as well as it should

In the last year:

- £570m was lost to investment fraud
- 8.6m adults held over £10,000 investable assets entirely or mostly in cash
- 6% of adults increased holdings of higher-risk investments during the pandemic

We want this to change

Consumers need to feel confident about investing

We have taken action to improve the market

But we know more needs to be done

Our 3-year strategy will improve the investment market by:

- getting more people investing
- reducing inappropriate high-risk investing
- reducing the number of people being scammed
- reducing the cost and effect of poor advice

Find out more about our strategy

Search Consumer investments at [fca.org.uk](https://www.fca.org.uk)