

(By email)

6 March 2019

Our Ref: FOI6273

### **Freedom of Information: Right to know request**

Thank you for your request under the Freedom of Information Act 2000 ("the Act") dated 21 February 2019 for the following information. For ease of reference your request has been numbered.

1. *"How many financial promotions or adverts did the Financial Conduct Authority contact firms in regards to, to express concerns that they may be unclear, unfair or misleading under the Financial Services and Markets Act 2000 between 1st January and 31st December 2017?"*
2. *How many financial promotions or adverts did the Financial Conduct Authority contact firms in regards to, to express concerns that they may be unclear, unfair or misleading under the Financial Services and Markets Act 2000 between 1st January and 31st December 2018?"*

*Please provide the information in electronic form in an Excel document, with the information set out by year and month."*

Your request has been considered and our response is outlined below with the information set out as requested;

1.

	<b>Total</b>
<b>Jan 17 - Dec 17</b>	<b>251</b>
Jan-17	16
Feb-17	59
Mar-17	24
Apr-17	15
May-17	22
Jun-17	15
Jul-17	18
Aug-17	16
Sep-17	7
Oct-17	20
Nov-17	18
Dec-17	21

2.

<b>Jan 18 - Dec 18</b>	<b>225</b>
Jan-18	35
Feb-18	9
Mar-18	26
Apr-18	11
May-18	8
Jun-18	9
Jul-18	29
Aug-18	11
Sep-18	13
Oct-18	40
Nov-18	26
Dec-18	8

We believe this should satisfy your request, however, if you are unhappy with the decision made in relation to your request, you have the right to request an internal review. If you wish to exercise this right you should contact us within 40 working days of the date of this response.

If you are not content with the outcome of the internal review, you also have a right of appeal to the Information Commissioner at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Telephone: 01625 545 700. Website: [www.ico.org.uk](http://www.ico.org.uk)

Yours sincerely

**Information Disclosure Team**

