



Financial Conduct Authority
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FINAL NOTICE

To: Reuben Cunningham
Of: Carcroft
High Road
Wisbech St. Mary
Wisbech
PE13 4RA

FRN: 674630

Dated: 30 March 2017

ACTION

1. For the reasons set out in this Final Notice, the Authority hereby takes the following action against Mr Cunningham.
2. The Authority issued to Mr Cunningham the Decision Notice which notified him that for the reasons given below and pursuant to section 55J of the Act, the Authority had decided to cancel Mr Cunningham's Part 4A permission.
3. Mr Cunningham has not referred the matter to the Tribunal within 28 days of the date on which the Decision Notice was issued to him.
4. Accordingly, the Authority has today cancelled Mr Cunningham's Part 4A permission.

DEFINITIONS

5. The definitions below are used in this Final Notice:
"the Act" means the Financial Services and Markets Act 2000;
"the Authority" means the Financial Conduct Authority;

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"Mr Cunningham's Part 4A permission" means the permission granted by the Authority to Reuben Cunningham pursuant to Part 4A of the Act;

"the Decision Notice" means the Decision Notice issued to Mr Cunningham dated 24 February 2017;

"the Return" means the CCR007 return for the period ended 5 April 2016, which Mr Cunningham was due to submit to the Authority by 18 May 2016;

"the suitability Threshold Condition" means the Threshold Condition set out in paragraph 2E of Schedule 6 to the Act;

"the Threshold Conditions" means the threshold conditions set out in Schedule 6 to the Act;

"the Tribunal" means the Upper Tribunal (Tax and Chancery Chamber); and

"the Warning Notice" means the Warning Notice issued to Mr Cunningham dated 1 February 2017.

REASONS FOR ACTION

6. On the basis of the facts and matters and conclusions described in the Warning Notice and in the Decision Notice, it appears to the Authority that Mr Cunningham is failing to satisfy the suitability Threshold Condition, in that the Authority is not satisfied that Mr Cunningham is a fit and proper person having regard to all the circumstances, including whether Mr Cunningham managed his business in such a way as to ensure that his affairs were conducted in a sound and prudent manner.
7. This is because Mr Cunningham has failed to comply with the regulatory requirement to submit the Return. Mr Cunningham has not been open and co-operative in all his dealings with the Authority, in that Mr Cunningham has failed to respond adequately to the Authority's repeated requests for him to submit the Return, and has thereby failed to comply with Principle 11 of the Authority's Principles for Businesses and to satisfy the Authority that he is ready, willing and organised to comply with the requirements and standards under the regulatory system.
8. These failures, which are significant in the context of Mr Cunningham's suitability, lead the Authority to conclude that Mr Cunningham has failed to manage his business in such a way as to ensure that his affairs are conducted in a sound and prudent manner, that he is not a fit and proper person, and that he is therefore failing to satisfy the Threshold Conditions in relation to the regulated activities for which Mr Cunningham has had a permission.

DECISION MAKER

9. The decision which gave rise to the obligation to give this Final Notice was made by the Regulatory Decisions Committee.

IMPORTANT

10. This Final Notice is given to Mr Cunningham in accordance with section 390(1) of the Act.

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Publicity

11. The Authority must publish such information about the matter to which this Final Notice relates as the Authority considers appropriate. The information may be published in such manner as the Authority considers appropriate. However, the Authority may not publish information if such publication would, in the opinion of the Authority, be unfair to Mr Cunningham or prejudicial to the interest of consumers.
12. The Authority intends to publish such information about the matter to which this Final Notice relates as it considers appropriate.

Authority Contact

13. For more information concerning this matter generally, please contact Shahida Choudhury at the Authority (direct line: 020 7066 9546).

John Kirby
Enforcement and Market Oversight Division