
FINAL NOTICE

To: **Artif Reyaz trading as Insurepay**

Of: **1 Prudential Building
William Street
Slough
Berkshire
SL1 1XY**

**FSA Reference
Number:** **315384**

Dated: **17 April 2012**

ACTION

1. For the reasons set out in this Final Notice, the Financial Services Authority (the “FSA”) hereby takes the following action against Artif Reyaz trading as Insurepay (“Mr Reyaz”).
2. The FSA gave Mr Reyaz a Decision Notice on 15 March 2012 (the “Decision Notice”), which notified Mr Reyaz that, for the reasons given below and pursuant to section 45 of the Financial Services and Markets Act 2000 (the “Act”), the FSA had decided to cancel the permission granted to Mr Reyaz under Part IV of the Act (“Mr Reyaz’s Part IV permission”).
3. Mr Reyaz has not referred the matter to the Upper Tribunal (Tax and Chancery Division) within 28 days of the date on which the Decision Notice was given to him.
4. Accordingly, the FSA has today cancelled Mr Reyaz’s Part IV permission.

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REASONS FOR ACTION

5. On the basis of the facts and matters and conclusions described in the Warning Notice issued to Mr Reyaz dated 2 February 2012, and in the Decision Notice, it appears to the FSA that Mr Reyaz is failing to satisfy the threshold conditions set out in Schedule 6 to the Act (the "Threshold Conditions").
6. This is because Mr Reyaz has failed to pay fees and levies of £1,016.83 owed to the FSA, despite repeated FSA requests that he does so.
7. This failing, which is significant in the context of Mr Reyaz's suitability, leads the FSA to conclude that Mr Reyaz is not conducting his business soundly and prudently and in compliance with proper standards and that Mr Reyaz is not a fit and proper person, and that Mr Reyaz is therefore failing to satisfy the Threshold Conditions in relation to the regulated activities for which he has had Part IV permission.

DECISION MAKER

8. The decision which gave rise to the obligation to give this Final Notice was made by the Regulatory Decisions Committee.
9. This Final Notice is given to Mr Reyaz in accordance with section 390(1) of the Act.

PUBLICITY

10. Sections 391(4), 391(6) and 391(7) of the Act apply to the publication of information about the matter to which this Final Notice relates. Under those provisions, the FSA must publish such information about the matter to which this Final Notice relates as the FSA considers appropriate. The information may be published in such manner as the FSA considers appropriate. However, the FSA may not publish information if such publication would, in the opinion of the FSA, be unfair to Mr Reyaz or prejudicial to the interests of consumers.
11. The FSA intends to publish this Final Notice and such information about the matter to which this Final Notice relates as it considers appropriate.

FSA CONTACT

12. For more information concerning this matter generally, please contact Anu Upadhya at the FSA (direct line: 020 7066 9536 / fax: 020 7066 9537).

John Kirby
FSA Enforcement and Financial Crime Division