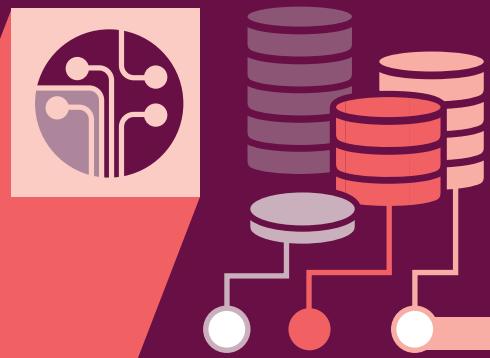


Consumers served



1.9 million

UK adults currently held cryptoassets

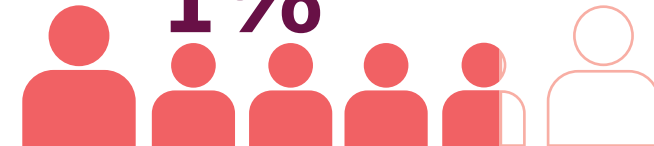
73% ABC1

27% C2DE

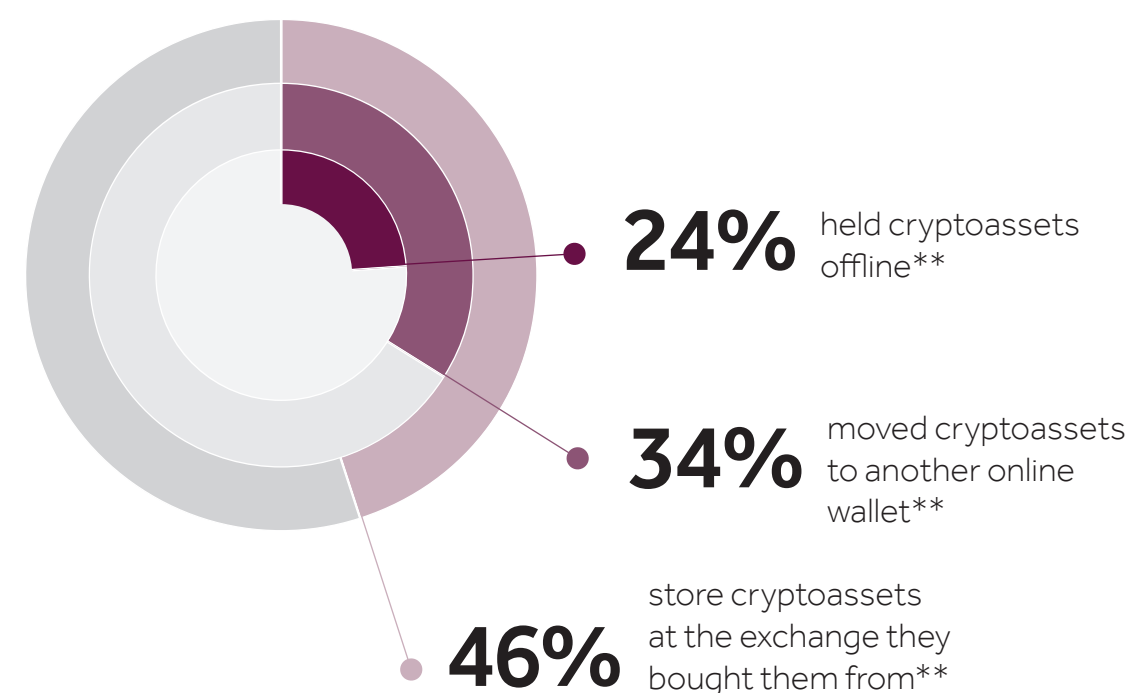
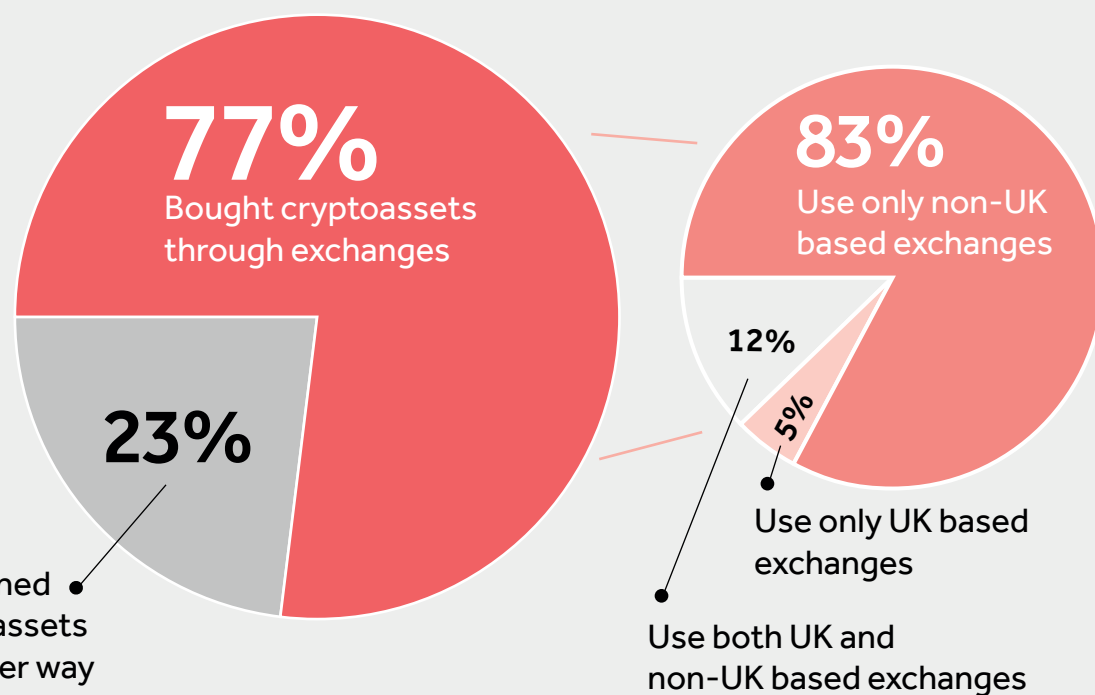


50% held less than **£260**

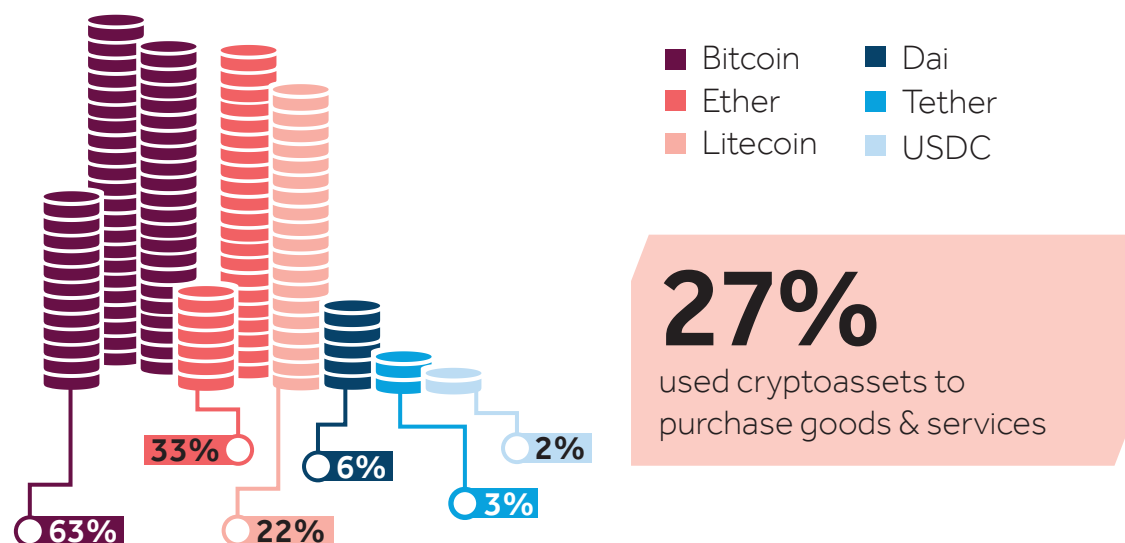
80% of the cryptoasset wealth is estimated to be held by less than **1%** of the UK's population



Key market participants: Exchanges and wallets



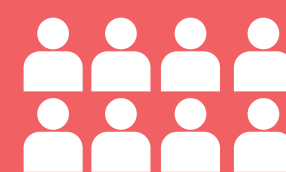
Cryptoasset ownership*



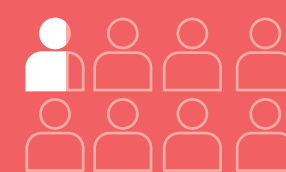
Key facts about cryptoasset holders



89% correctly believed they would **not** receive the same protections as regulated investment products



92% correctly identified the **definition of cryptoassets**



8% used **only borrowed money** to finance purchases of cryptoassets

*This is as a % of those who own or owned cryptoassets. Respondents could select multiple options (so percentages do not add up to 100%).

**Respondents could select multiple options (so percentages do not add up to 100%).