| **Innovation Hub – Request for support**  |
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| **1. Getting Started** |
| **Introduction**The FCA has set up an Innovation Hub dedicated to fostering innovation that can bring benefits to consumers of financial services, either directly or through heightened competition.The Innovation Hub offers a range of support to innovators and this form is designed to help us understand your innovation and to determine what might be the most appropriate type of support we can provide, or whether to provide support at all. The support we can offer to innovators includes help in understanding our regulatory regime and – where appropriate – help in becoming authorised by the FCA.Please see the [**eligibility criteria**](https://www.fca.org.uk/publication/forms/project-innovate-criteria.pdf) we will use to assess requests for support; once completed please email your response to the InnovationHub@fca.org.uk. |
| **This document**This document is just a starting point. We hope you do not see this as a major barrier and our intention is for it to be quick and easy to complete. When you make your request it will kick off a dialogue that will help us to understand your innovation and your suitability for support from the Innovation Hub. If we need more information, you will have the opportunity to provide this before we make a decision about whether you will receive support from the Innovation Hub. If you have already produced a document or presentation (e.g. a pitch deck) that describes your innovation and provides much of the information requested here, please do send it through. You would then only need to fill in any missing information.  |
| **2. About You** |
| ***Full Name(s) (include colleagues if relevant)*** |  |
| ***Name of Business*** |  |
| ***Address of Business*** |  |
| **Are you a non-UK based firm looking to launch in the UK?**  |  |
| ***Phone Numbers (we will use these to contact you)*** |  |
| ***Email (we will use this to contact you)*** |  |
| ***Website URL(s)*** |  |
| **Please tell us if you, your business or associated entities, are authorised or registered by the FCA.** *For those already authorised,**please provide us with the FRN(s) or Individual Reference Number(s)*. |
| **3. About Your Innovation** |
| **Provide a short description of your innovation(s)** *You should summarise the business model here or if you already have a business plan/project synopsis please attach it here.* *Your description should help us understand the innovation. The service/product you are offering to customers; the target market for your innovation, for example whether it is intended for retail or commercial consumers, or existing authorised firms; the possible benefit of your innovation to the consumer; if relevant, which other businesses you will work with; how your offering works, including what technology is used to deliver the innovation; how, when and who will pay you for the service you are offering; who your competitors are.* |
| **What financial services sector(s) is your firm operating or hoping to operate in?** *e.g: Retail Banking, Retail Lending, General Insurance, Pensions & Retirement Income, Retail Investments, Investment Management, Wholesale Financial Markets and Capital Markets etc.*  |
| **Explain why you believe your innovation(s) meet the** [**criteria**](http://www.fca.org.uk/your-fca/documents/innovation-hub-criteria-for-support) **set out.** |
| **Explain the nature of support you think you need from the Innovation Hub.** |
| **Identify the target jurisdictions for your innovation(s).** *Is it within the UK, EEA or elsewhere in the world please specify and explain all that apply.*  |
| **Set out any risks that your innovation may present to consumers or more widely and how you plan to mitigate these risks.** |
| **What stage is your project at;** *e.g. Initial idea, in development, currently piloting, conducting due diligence, seeking partners/investors? Please explain when you think you will be ready to launch your innovation.*  |
| **If you need support within a particular timeframe, indicate this here.** |