
FINAL NOTICE

To: El-Essawy Holistic Care Limited

**Of: 94 Harley Street
London
W1G 7HX**

FRN: 620046

Dated: 3 May 2016

ACTION

1. For the reasons set out in this Final Notice, the Authority hereby takes the following action against El-Essawy.
2. The Authority issued to El-Essawy the Decision Notice which notified it that for the reasons given below and pursuant to section 55J of the Act, the Authority had decided to cancel El-Essawy's permission.
3. El-Essawy has not referred the matter to the Tribunal within 28 days of the date on which the Decision Notice was issued to it.
4. Accordingly, the Authority has today cancelled El-Essawy's permission.

DEFINITIONS

5. The definitions below are used in this Final Notice:
"the Act" means the Financial Services and Markets Act 2000;
"the Authority" means the Financial Conduct Authority;

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“the Decision Notice” means the Decision Notice issued to El-Essawy dated 15 March 2016;

“El-Essawy” means El-Essawy Holistic Care Limited;

“El-Essawy’s permission” means the permission granted by the Authority to El-Essawy pursuant to Part 4A of the Act;

“the Return” means the CCR007 return for the period ended 30 June 2015, which El-Essawy was due to submit to the Authority by 11 August 2015;

“the Threshold Conditions” means the threshold conditions set out in Schedule 6 to the Act; and

“the Tribunal” means the Upper Tribunal (Tax and Chancery Chamber).

REASONS FOR ACTION

6. On the basis of the facts and matters and conclusions described in its Warning Notice issued to El-Essawy dated 16 February 2016 and in the Decision Notice, it appears to the Authority that El-Essawy is failing to satisfy the Threshold Conditions, in that the Authority is not satisfied that El-Essawy is a fit and proper person having regard to all the circumstances, including whether El-Essawy managed its business in such a way as to ensure that its affairs were conducted in a sound and prudent manner.
7. This is because El-Essawy has failed to comply with the regulatory requirement to submit the Return. El-Essawy has not been open and co-operative in all its dealings with the Authority, in that El-Essawy has failed to respond adequately to the Authority's repeated requests for it to submit the Return, and has thereby failed to comply with Principle 11 of the Authority's Principles for Businesses and to satisfy the Authority that it is ready, willing and organised to comply with the requirements and standards under the regulatory system.
8. These failures, which are significant in the context of El-Essawy’s suitability, lead the Authority to conclude that El-Essawy has failed to manage its business in such a way as to ensure that its affairs are conducted in a sound and prudent manner, that it is not a fit and proper person, and that it is therefore failing to satisfy the Threshold Conditions in relation to the regulated activities for which El-Essawy has had a permission.

DECISION MAKER

9. The decision which gave rise to the obligation to give this Final Notice was made by the Regulatory Decisions Committee.

IMPORTANT

10. This Final Notice is given to El-Essawy in accordance with section 390(1) of the Act.

Publicity

11. The Authority must publish such information about the matter to which this Final Notice relates as the Authority considers appropriate. The information may be published in such manner as the Authority considers appropriate. However, the Authority may not publish information if such publication would, in the opinion of the Authority, be unfair to El-Essawy or prejudicial to the interest of consumers.
12. The Authority intends to publish such information about the matter to which this Final Notice relates as it considers appropriate.

Authority Contact

13. For more information concerning this matter generally, please contact Namrata Kanzaria at the Authority (direct line: 020 7066 9026).

John Kirby
Enforcement and Market Oversight Division